Meeting notes for Pool 1 18F – 6/19 Afternoon 3pm War Room

Rick, Derek, Jason, Ben, Terese, and Pete (arrive at 4)

Administrative Items:

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| **#** | **criteria** | **evidence #1** |
| 1 | assigned one leader, gave that person authority and responsibility, and held that person accountable for the quality of the prototype submitted | Rick Lee is leader – assigned by ATS management (Carey told Toby who told Rick) |
| 2 | assembled a multidisciplinary and collaborative team that includes at a minimum of three of the labor categories limited to the Design Pool Labor categories to design the prototype as quoted in Attachment C. | Rick, Derek, Jason, Ben, Terese, Pete, and Brian I. |
| 3 | understand what people need, by including people in the prototype design process |  |
| 4 | used at least three "human-centered design" techniques or tools |  |
| 5 | created or used a design style guide and/or a pattern library |  |
| 6 | used at least three modern and open-source frontend or client-side web technologies |  |
| 7 | performed usability tests with people |  |
| 8 | used an iterative approach, where feedback informed subsequent work or versions of the prototype |  |
| 9 | created a prototype that works on multiple devices, and presents a responsive design |  |

Process Items: Sprints every day to show our knowledge of the agile process. Design would be frontloaded in the day so that coding would occur in the end of the day.

Team reviewed skill sets to understand where to place people in the process.

Rick – Visual Design Lead / Research

Terese – Interaction Design Lead

Derek – Research Lead / HTML CSS

Brian I. – Frontend Lead / HTML CSS

Jason/Pete – JavaScript and API hook-ups (Pete – Lean Start Up)

Ben – Notes/Scheduling

The team reviewed the current Medwatch page on FDA.gov.

Stay informed page – make a personalized interactive alert (i.e. if I am interested in aspirin)

Looked at the labeling changes pages and how the data can be personalized

USER RESEARCH EMAIL SENT OUT TO EVERYONE AT ATS at 3:45 this afternoon

Backlog Item #1 – Are we compliant with HIPPA???

Q: What is the best experience for a customer of the FDA?

Q: What can we do with the data to help the customer experience?

Goal: To re-vision Medwatch – baseline user experience on the current FDA page. Develop a product will be the entire outcome of the project. Figure out what the data can support and move into the product.

We are currently in the “What” stage.

Utilize the Javelin Experience Board – First iteration was the doctors would be the customers and we’ve decided to make a pivot to the patients/customers.

Patients/customers – we need to do further interviews.

Customer Interviews – The data we have will impact how we interact with the customers to get their information.

Audience/Persona – Family Chief Medical Officer (Persona) / Industry Professional (Pharmacist) / Youth – tech savvy, don’t really care as much

Creating a group of accounts that allow you to manage things separately (one for each child or family member)

We will look at different persona to look at different workflows

If no persona seems a strong, we’ll choose the strongest we have rather than keep pivoting pivoting pivoting.

Assumption - This would be the same type of thing as a severe weather alert (Opt In) – you will get notifications on the things you like.

Interview Scripts and to Measure how we are successful. Five questions we are for sure to ask.

Pairing of a customer and a problem:

Saturday: Research – create a form on google in case people can’t make it to give feedback

Sunday: Research and discussion of way ahead to begin wire-framing and paper prototypes

Monday – wireframes and paper prototypes

Survey Questions:

Problem areas: I don’t have the time to do this research. Massive amount of data to manage. I don’t have time to work on this stuff compared to other things in my life. Organization and scheduling issues.

Backlog 2 – Drug interactions and helping people take their drugs

Want to get in working with nursing homes as something to do outside.

Rick has volunteered to create the google form.

Goal/Assumption – to get as close as we can to that persona. Because we have to use the dataset we will have some bias in our interviews.

Document and acknowledge to allow us to drive to a result and putting in the known short cut.

If the data comes back and people don’t want or are interested in this data, then we’ll note this in our notes and move on and develop something that shows off our skills and abilities.